



Excerpt from a
**Decorate-from-Scratch
Plan**

**“Luxurious &
Cozy Cape Cod”**

For Our Special Client
123 Main Street
Catonsville, MD 21228

Client Interview

1. What made you decide to invite a home stager into your house?
2. Which rooms are your priority areas for staging & design?
3. What do you desire to experience in these priority areas?

Sixteen more questions about client's staging resources go here

Design Concepts Summary

<https://drive.google.com/drive/u/0/folders/0B54EVkCWAMX1am5FaFVZSS0wNmM>

Style

Current

Mix-and-match pieces of Coastal, Traditional & Hendra Courtyard

Recommended

- Unify look in each room by consolidating like styles
- Add Hendra Courtyard pieces to Traditional rooms

Color

Current

White walls, brown furniture

Recommended

Incorporate bold, primary colors in wall art to offset dark furniture in rooms with lights and mirrors

Scale & Weight

Current

Most rooms have some art decor but needs a lot of light

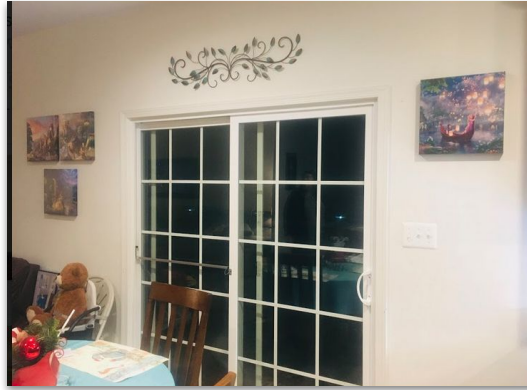
Recommended

Add large wall art and bright curtains to brighten rooms and balance valued furniture including mirrors and lights

Living Room Interview

1. What do you want to experience in this room?
2. What decor style do you want to see in this room?
3. Which colors would you like to see in this room?
4. ***Six more questions about client's desires for the area go here***

Living Room Consultation



Goal

"Comfy and Homey House"

Measures

- 16'6" D x 22'3" W x 9" H
- Balcony door 6'7 W

Requests

Lights, mirrors, wall decor

Value

Brown Couch, TV, tv stand

No Value

Leather couch

Needs

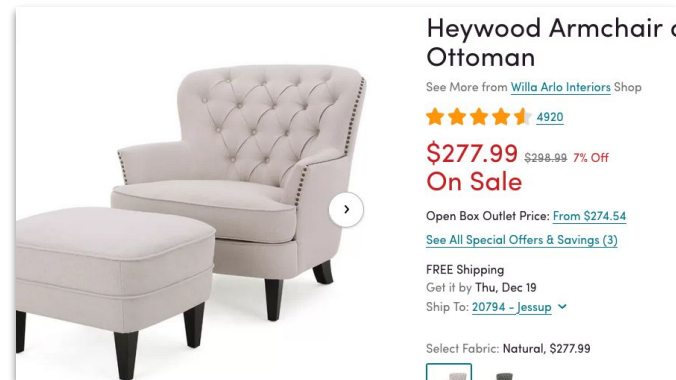
4x curtains
Couch, coffee table, single chair,
otterman
Rugs, lamps, curtains, wall decor

Living Room Style Inspiration



Hyperlinks to actual products in the notes section

Living Room Sourcing



Hyperlinks to actual products in the notes section

Living Room Sourcing



Hyperlinks to actual products in the notes section

Living Room Floor Plan



Repair: None

Clear: Remove the brown leather couch and the TV stand.

Move: Mount the TV above the fireplace (this will allow people in the kitchen to watch tv as well)

Add:

- New sectional L-shape couch centered near fireplace
- Large area rug underneath
- Single chair with ottoman
- Coffee table and floor lamp in corner by Christmas tree
- Console behind couch
- Mirrors on wall above couch, end tables near couch, floor lamps, curtains, and wall art decor

Eat-in Kitchen Interview

1. What do you call this room?
2. What do you want to experience in this room?
3. What are the focal points of this room?
4. ***Six more questions about client's desires for the area go here***

Eat-in Kitchen Consultation



Goal

"The Teal Kitchen"

Measures

108' W x 315' L

Requests

Keep Tiffany blue color scheme

Value

Mini dining room set
Kitchen stools

No Value

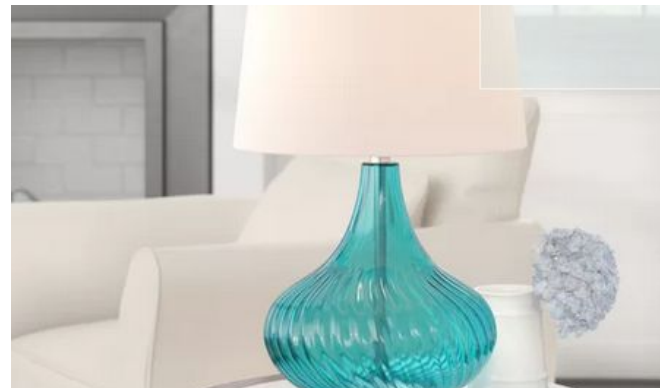
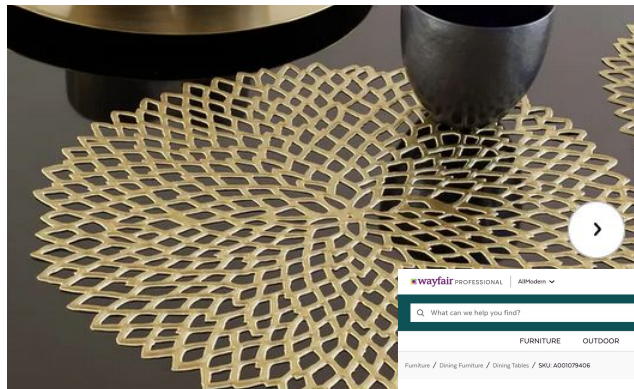
Fireplace

Needs

2x curtains
Rug to separate space
Furniture
Plate mats
Vase
Edison lights



Eat-in Kitchen Sourcing



wayfair PROFESSIONAL | AllHubs

Q What can we help you find?

Room Ideas Sales

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Furniture / Dining Furniture / Dining Tables / SKU: A001078406

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Select Quantity
1

Save Add to Bag

Project Management Tools

Create Task Sheet
Download Current Image (PNG)

Hyperlinks to actual products in the notes section

Eat-in-Kitchen Room Floor Plan



Repair: lights to match Edison light

Clear: the disney art decor and place them near the coat section

Move: the dining table covers

Add: New floor rug, four dining placemats, add family decor on wall

Add:

- Paint wall tiffany blue
- Add art decor on the wall
- Place plant and fruit basket to add decor
- Change lights to edison lights
- Add stylish short curtains

Keep in touch at www.calmcastle.com

... so that we can celebrate your new style with you!



My hope is that this presentation helps you achieve your dream style using our step-by-step instructions. Please don't hesitate to call, write or text with clarifying questions or to share your progress! We LOVE to share before-and-after photos with our potential clients.

Warm regards,

Bernice Frimpong



Calming castles across central MD & DC since 2015 “As Unto The Lord”

By Your Personal Stager
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